

Corporate Accountability for Tax Expenditures Act 93-552

Annual Project Progress Reports for 2024

ActiveCampaign, LLC

Chicago

I. Development Assistance Agreements Awarded in 2017

	Assistance Amount	Agreement Number
EDGE Tax Credit	1,121,715.38	17 ZCA1072

II. Organization/Project Site Information

Chief Officer or authorized designee	Michelle Lehnus
Title	Vendor Contracts & Purchasing Manager
Address	1 N Dearborn St, 5th FL
	Chicago, Illinois 60602
	USA
Phone	8155300162
E-mail	mlehnus@activecampaign.com
Standard Industrial Classification Number (SIC#)	7379
North American Industry Classification System (NAICS)	541519

III. Did the recipient's use of the State Funding reduce employment at any other site in Illinois? No

Corporate Accountability for Tax Expenditures Act 93-552

Annual Project Progress Reports for 2024

ActiveCampaign, LLC

Chicago

IV. Job Creation and Retention Data

Program Type EDGE Tax Credit

Agreement Number 17 ZCA1072

Assistance Amount 1,121,715.38

Report Header Definitions	
Wages	Average Annual Salary by Classifications
Full-Time	Permanent Full-Time
+/-	Gain or (Loss)

Number of Employees At the Time of Application

Job Classification	Avg Annual Salary	Positions	Full-Time	Part-Time	Temporary
Sales	80000.00	20	20	0	0
Engineering	90000.00	20	20	0	0
General, Administrative, & Support	70000.00	20	20	0	0
Marketing	80000.00	7	7	0	0
Admin	80000.00	7	7	0	0
Product & Design	0.00	0	0	0	0
Legal	0.00	0	0	0	0
Operations	0.00	0	0	0	0
Customer Success & Global Services	0.00	0	0	0	0
People	0.00	0	0	0	0
Account & Finance	0.00	0	0	0	0
Customer Experience	0.00	0	0	0	0
Totals:		74	74	0	0

Corporate Accountability for Tax Expenditures Act 93-552

Annual Project Progress Reports for 2024

ActiveCampaign, LLC

Chicago

Number of Employees As of the Date of the Report (12/31/2024)

Job Classification	Avg Annual Salary	Positions	Full-Time	+/-	Part-Time	+/-	Temporary	+/-
Sales	132456.80	22	22	2	0	0	0	0
Engineering	158277.06	71	71	51	0	0	0	0
General, Administrative, & Support	134037.35	7	7	-13	0	0	0	0
Marketing	99807.27	24	20	13	0	0	4	4
Admin	140051.06	5	5	-2	0	0	0	0
Product & Design	161673.76	12	11	11	0	0	1	1
Legal	261493.72	1	1	1	0	0	0	0
Operations	138876.18	10	10	10	0	0	0	0
Customer Success & Global Services	101251.92	26	26	26	0	0	0	0
People	107463.69	18	18	18	0	0	0	0
Account & Finance	113586.26	19	19	19	0	0	0	0
Customer Experience	80630.35	19	19	19	0	0	0	0
Totals:		234	229	155	0	0	5	5

Number of Jobs Stated in the Agreement that would be Created at the Site as a Result of Assistance

Job Classification	Avg Annual Salary	Positions	Full-Time	Part-Time	Temporary
Sales	80000.00	33	33	0	0
Support	70000.00	34	34	0	0
Engineering	90000.00	33	33	0	0
Totals:		100	100	0	0

Number of Jobs Stated in the Agreement that would be Retained at the Site as a Result of Assistance

Job Classification	Avg Annual Salary	Positions	Full-Time	Part-Time	Temporary
NONE	0.00	0	0	0	0
Totals:		0	0	0	0

Corporate Accountability for Tax Expenditures Act 93-552

Annual Project Progress Reports for 2024

ActiveCampaign, LLC

Chicago

Number of Full-Time Permanent Employees Anticipated To Be Hired at this Site on 12/31/2024

Job Classification	Anticipated Starting Dates	Number of Positions to be Hired in this Category	Average Annual Wage per New Employee	Total New Payroll to be Created
NONE		0	\$0.00	\$0.00
Totals:		0		\$0.00

Job Creation Data Explanatory Notes

If the change (gain/loss) in the number of full-time permanent employees as of the date of the report plus the number of full-time permanent employees anticipated to be hired after date of the report does not equal the number of full-time permanent employees stated in the Agreement that would be created at the site as a result of the assistance, then please explain why not:

We have more employees than the 100 stated in our agreement from 2017 due to growing customer demand, as well as hiring more local (in Chicago) after COVID.

Corporate Accountability for Tax Expenditures Act 93-552

Annual Project Progress Reports for 2024

ActiveCampaign, LLC

Chicago