

# Corporate Accountability for Tax Expenditures Act 93-552

## Annual Project Progress Reports for 2025

ActiveCampaign, LLC

Chicago

### I. Development Assistance Agreements Awarded in 2017

	Assistance Amount	Agreement Number
EDGE Tax Credit	1,003,074.85	17 ZCA1072

### II. Organization/Project Site Information

Chief Officer or authorized designee	Michelle Lehnus
Title	Senior Accountant
Address	1 N Dearborn St, 5th FL
	Chicago, Illinois 60602
	USA
Phone	8155300162
E-mail	mlehnus@activecampaign.com
Standard Industrial Classification Number (SIC#)	7379
North American Industry Classification System (NAICS)	541519

III. Did the recipient's use of the State Funding reduce employment at any other site in Illinois? No

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### IV. Job Creation and Retention Data

**Program Type** EDGE Tax Credit

**Agreement Number** 17 ZCA1072

**Assistance Amount** 1,003,074.85

Report Header Definitions	
Wages	Average Annual Salary by Classifications
Full-Time	Permanent Full-Time
+/-	Gain or (Loss)

### Number of Employees At the Time of Application

Job Classification	Avg Annual Salary	Positions	Full-Time	Part-Time	Temporary
Customer Experience	0.00	0	0	0	0
Sales and Growth	80000.00	20	20	0	0
Engineering	90000.00	20	20	0	0
General, Administrative, & Support	70000.00	20	20	0	0
Marketing	80000.00	7	7	0	0
Admin	80000.00	7	7	0	0
Product & Design	0.00	0	0	0	0
Accounting, Finance, & Legal	0.00	0	0	0	0
Operations	0.00	0	0	0	0
Customer Success & Global Services	0.00	0	0	0	0
People	0.00	0	0	0	0
<b>Totals:</b>		<b>74</b>	<b>74</b>	<b>0</b>	<b>0</b>

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### Number of Employees As of the Date of the Report (12/31/2025)

Job Classification	Avg Annual Salary	Positions	Full-Time	+/-	Part-Time	+/-	Temporary	+/-
Customer Experience	91069.35	16	16	16	0	0	0	0
Sales and Growth	121971.23	24	24	4	0	0	0	0
Engineering	173576.52	67	67	47	0	0	0	0
General, Administrative, & Support	160904.10	10	10	-10	0	0	0	0
Marketing	138476.47	27	23	16	0	0	4	4
Admin	133515.00	2	2	-5	0	0	0	0
Product & Design	172110.83	13	12	12	0	0	1	1
Accounting, Finance, & Legal	155535.41	23	23	23	0	0	0	0
Operations	139512.50	8	8	8	0	0	0	0
Customer Success & Global Services	113552.04	22	22	22	0	0	0	0
People	136069.87	18	18	18	0	0	0	0
<b>Totals:</b>		<b>230</b>	<b>225</b>	<b>151</b>	<b>0</b>	<b>0</b>	<b>5</b>	<b>5</b>

### Number of Jobs Stated in the Agreement that would be Created at the Site as a Result of Assistance

Job Classification	Avg Annual Salary	Positions	Full-Time	Part-Time	Temporary
Sales	80000.00	33	33	0	0
Support	70000.00	34	34	0	0
Engineering	90000.00	33	33	0	0
<b>Totals:</b>		<b>100</b>	<b>100</b>	<b>0</b>	<b>0</b>

### Number of Jobs Stated in the Agreement that would be Retained at the Site as a Result of Assistance

Job Classification	Avg Annual Salary	Positions	Full-Time	Part-Time	Temporary
NONE	0.00	0	0	0	0
<b>Totals:</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

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### Number of Full-Time Permanent Employees Anticipated To Be Hired at this Site on 12/31/2025

Job Classification	Anticipated Starting Dates	Number of Positions to be Hired in this Category	Average Annual Wage per New Employee	Total New Payroll to be Created
NONE		0	\$0.00	\$0.00
<b>Totals:</b>		<b>0</b>		<b>\$0.00</b>

### Job Creation Data Explanatory Notes

If the change (gain/loss) in the number of full-time permanent employees as of the date of the report plus the number of full-time permanent employees anticipated to be hired after date of the report does not equal the number of full-time permanent employees stated in the Agreement that would be created at the site as a result of the assistance, then please explain why not:

We have hired more employees than required by the agreement

**Corporate Accountability for Tax Expenditures Act 93-552**

**Annual Project Progress Reports for 2025**

ActiveCampaign, LLC

Chicago

I, Jennifer Weinacht, as the chief officer or authorized designee of the recipient, verify that the information in the progress report contains no knowing misrepresentation of material facts upon which eligibility for development assistance is based. I further certify that, to the best of my knowledge, the recipient is in compliance with the development assistance agreement(s) between, or on behalf of, the recipient and the Illinois Department of Commerce and Economic Opportunity and/or the Illinois Department of Transportation and/or the office of the Illinois State Treasurer

**Signature on File**

\_\_\_\_\_  
Signature

**5/5/2026**

\_\_\_\_\_  
Date

**VP, Global Controller**

\_\_\_\_\_  
Title