

Corporate Accountability for Tax Expenditures Act 93-552

Annual Project Progress Reports for 2025

Virtual Marketing Inc.

Chicago

I. Development Assistance Agreements Awarded in 2014

	Assistance Amount	Agreement Number
EDGE Tax Credit	0.00	ZC ZCA903

II. Organization/Project Site Information

Chief Officer or authorized designee

Matthew Murphy

Title

President

Address

222 Merchandise Mart Plaza STE 2200

Chicago, IL 60654

USA

Phone

(888)-550-4864

E-mail

m.murphy@fusion92.com

Standard Industrial Classification Number (SIC#)

8742

North American Industry Classification System (NAICS)

541613

III. Did the recipient's use of the State Funding reduce employment at any other site in Illinois?

No

Corporate Accountability for Tax Expenditures Act 93-552

Annual Project Progress Reports for 2025

Virtual Marketing Inc.

Chicago

IV. Job Creation and Retention Data

Program Type EDGE Tax Credit

Agreement Number ZC ZCA903

Assistance Amount 0.00

Report Header Definitions	
Wages	Average Annual Salary by Classifications
Full-Time	Permanent Full-Time
+/-	Gain or (Loss)

Number of Employees At the Time of Application

Job Classification	Avg Annual Salary	Positions	Full-Time	Part-Time	Temporary
Executive	108000.00	4	4	0	0
Manager	93000.00	7	7	0	0
Staff - Client Services	63000.00	22	22	0	0
Staff - Creative Services	0.00	0	0	0	0
Staff - Digital Media	0.00	0	0	0	0
Staff - Finance & Operations	0.00	0	0	0	0
Staff - Marketing Strategy	0.00	0	0	0	0
Staff - Product Development	0.00	0	0	0	0
Staff - Sales	0.00	0	0	0	0
Totals:		33	33	0	0

Corporate Accountability for Tax Expenditures Act 93-552

Annual Project Progress Reports for 2025

Virtual Marketing Inc.

Chicago

Number of Employees As of the Date of the Report (12/31/2025)

Job Classification	Avg Annual Salary	Positions	Full-Time	+/-	Part-Time	+/-	Temporary	+/-
Executive	231025.83	4	4	0	0	0	0	0
Manager	153835.82	17	17	10	0	0	0	0
Staff - Client Services	69259.35	10	10	-12	0	0	0	0
Staff - Creative Services	66408.98	10	10	10	0	0	0	0
Staff - Digital Media	78063.79	15	15	15	0	0	0	0
Staff - Finance & Operations	89681.74	4	4	4	0	0	0	0
Staff - Marketing Strategy	101849.10	2	2	2	0	0	0	0
Staff - Product Development	113281.49	15	15	15	0	0	0	0
Staff - Sales	243670.82	1	1	1	0	0	0	0
Totals:		78	78	45	0	0	0	0

Number of Jobs Stated in the Agreement that would be Created at the Site as a Result of Assistance

Job Classification	Avg Annual Salary	Positions	Full-Time	Part-Time	Temporary
Manager	94000.00	2	2	0	0
Staff	64000.00	11	11	0	0
Totals:		13	13	0	0

Number of Jobs Stated in the Agreement that would be Retained at the Site as a Result of Assistance

Job Classification	Avg Annual Salary	Positions	Full-Time	Part-Time	Temporary
Executive	108000.00	4	4	0	0
Manager	93000.00	7	7	0	0
Staff	63000.00	22	22	0	0
Totals:		33	33	0	0

Corporate Accountability for Tax Expenditures Act 93-552

Annual Project Progress Reports for 2025

Virtual Marketing Inc.

Chicago

Number of Full-Time Permanent Employees Anticipated To Be Hired at this Site on 12/31/2025

Job Classification	Anticipated Starting Dates	Number of Positions to be Hired in this Category	Average Annual Wage per New Employee	Total New Payroll to be Created
NONE		0	\$0.00	\$0.00
Totals:		0		\$0.00

Job Creation Data Explanatory Notes

If the change (gain/loss) in the number of full-time permanent employees as of the date of the report plus the number of full-time permanent employees anticipated to be hired after date of the report does not equal the number of full-time permanent employees stated in the Agreement that would be created at the site as a result of the assistance, then please explain why not:

We've met the terms of our agreement and did not take credits for 2025 as this was the last year of our agreement

Corporate Accountability for Tax Expenditures Act 93-552

Annual Project Progress Reports for 2025

Virtual Marketing Inc.

Chicago

I, Frank Nicodem, as the chief officer or authorized designee of the recipient, verify that the information in the progress report contains no knowing misrepresentation of material facts upon which eligibility for development assistance is based. I further certify that, to the best of my knowledge, the recipient is in compliance with the development assistance agreement(s) between, or on behalf of, the recipient and the Illinois Department of Commerce and Economic Opportunity and/or the Illinois Department of Transportation and/or the office of the Illinois State Treasurer

Signature on File

Signature

8/6/2026

Date

SVP Operations

Title